

Vendor rules and regulations

For
AnimeCon 2024:
"The future is Cow"



Inhoudsopgave

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The basic rules

1. We reserve the right to prohibit the display and sale of any merchandise that we deem inappropriate. Non-licensed merchandise is not permitted. We will investigate reports of non-licensed merchandise and cross-reference materials in question with guidelines and examples provided by websites of the license holders and any other means of communication. Any Dealer caught selling or displaying such will be asked to stop selling and remove said items from the table. Non-compliance may result in removal from the convention with no refunds given.
Please refer to the list of prohibited and restricted items below for details.
2. Music and audio displays are allowed but must be kept at a reasonable volume. The staff reserves the right to have volume adjustments made for any reason. Any music played must be age appropriate. Since this is a family friendly convention we ask that you please refrain from playing music that contains profanity.
3. All vendors are fully and solely responsible for their property while on the convention site during and after exhibition hours. It is recommended that dealers obtain adequate insurance to cover loss damage or liability. Neither AnimeCon nor its staff will be responsible for any injury, loss, or damage that may occur to the dealer, dealer's associates, or property for any reason.
4. The width of our aisles is important for the accessibility of our attendees, especially those who are wheelchair-bound. Displays and Merchandise are confined to the area assigned. Significantly disregarding the allotted space, shifting the space, or moving the booths of other dealers (empty or not) is strictly forbidden. If you are caught breaking this rule, you will be tasked to move your displays/merchandise regardless of time or effort needed to correct it.
5. Distributing flyers is only allowed at your own booth or after permission has been obtained from our staff. You may get permission to distribute flyers as long as this does not lead to security concerns, e.g. when the floor gets covered by flyers.
Distributing stickers is strictly prohibited and your company or organisation will be liable for any damages from stickers being stuck in inappropriate places.

6. The look of your booth and its surroundings is important, but you are not allowed to attach anything to a wall, pillar or other part of the building without our prior consent. We can provide poster strips and other attachment methods where needed.

Not adhering to these rules means you are liable for any resulting damages. Banners can be rigged at an additional price as banners may only be rigged by a third party.

7. All vendors (Dealers and Artists) must have a signed contract on file. Vendors will not be permitted to set up without said signed contract.
8. Sharing your booth is not allowed. All vendors (Dealers and Artists) must have their own order with us. If you're caught sharing your booth with another vendor, you risk both of you being removed from the festival.

Additionally we only consider applications from artist groups or collectives when most of their work is collaborative. If your works are mostly or only individual creations, you will have to apply as individual artists.

9. Nobody shall be granted exclusive rights to sell a particular item or type of items.
10. Safety is our one overriding concern. You are required to comply with all safety directions from our staff, the location staff, security, the fire department and any other safety inspection. Failure to comply will result in your removal from the festival, without being refunded for tables, tickets, hotel rooms, missed sales or any other damages.

At all times take into account that:

- Access to emergency exits and safety equipment may never be blocked.
- The paths between tables must remain open (and at least 3,5m wide).
- Large banners and posters must be fire-proofed. An official certificate is required.

Prohibited Items. Items that you are not allowed to sell at AnimeCon

Here is a list of items that may not be sold at AnimeCon under any conditions. Vendors caught selling these will be asked to remove the items or risk closure of their booth and removal from the festival without restitution of costs made.

Counterfeit/Unofficial merchandise

AnimeCon has a very strict policy against counterfeit and unofficial merchandise. All merchandise sold by dealers has to be licensed and legitimate. During the event there will be several specialists that will check every vendor booth and report directly to us. The specialists have the staff's permission to request that items found to be unofficial or counterfeit to be removed from your booth.

Non-compliance may result in removal from the festival without being refunded for tables, tickets, hotel rooms, missed sales or any other damages.

Weapons and weapon replicas of any kind

Due to several incidents concerning the safety of our visitors during previous events, we no longer allow the sale of any weapons and weapon replicas at our event. This includes cosplay props.

Foods and beverages meant for direct consumption

We do not allow the sale of refrigerated, heated or fresh food inside the Dealer room.

All food and drink items sold in the Dealer room must be packaged before handing it over to the buyer and the buyer has to be told to not consume it inside the Dealer room.

We will make sure to also put up signs telling visitors that they're not allowed to eat or drink inside the Dealer room.

Samples for tasting are allowed, but will have to be consumed at your booth.

If you want to sell fresh food and beverages meant for direct consumption at our event, please contact us at catering@animecon.nl for the possibilities.

Chewing gum

Chewing gum litter is nearly impossible to clean up without very aggressive cleaning methods, therefore we do not allow sale of any chewing gum products.

Restricted Items. Items allowed under certain conditions

There are certain items that are subject to extra rules or need express permission of the staff before being allowed to be sold at our event.

Foods and drinks containing alcohol

Items containing alcohol may be sold in our Dealer room but extra rules apply due to Dutch law as well as our own house rules. Alcoholic beverages may only be sold to people who are 18 years or older and all people under 25 years old have to show a valid ID* before making a purchase. In case of doubt about someone's age the vendor must ask to show a valid ID. Any fines imposed by authorities due to a failure in compliance of the ID-check, will be charged directly to the vendor in violation.

These rules also apply to sampling.

Alcoholic items sold in the Dealer room may not be opened on the festival grounds, so these are to be sealed after purchase. For example, this can be done by sealing the bag of said purchase before handing it over to the buyer.**

**Valid ID's are Passports, European Union ID cards or Driver's licenses with an expiration date later than the day it's shown. Everything else is not.*

***There is a chance that we have to put some extra restrictions or conditions on the sale of strong alcoholic beverages (above 15% alcohol volume), we will contact the sellers in advance if this is the case.*

Erotic and other explicit material (18+)

Please notify us in advance when you plan to sell material that is not suitable for minors.

We plan to host an 18+ area in the Dealer room where artists and dealers specializing in explicit material may exhibit and sell.

Vendors planning to sell explicit material must show us their complete catalogue/portfolio beforehand.

If you only sell a small amount and most of your work is suitable for all ages we have no issue with allowing you in the regular Dealer room, but do keep in mind that we are an all ages and family friendly event so please make sure to keep it out of direct sight of our visitors and clearly mark it as 18+.

Material that is prohibited by Dutch law, is not allowed at our event!

Mystery bags and boxes & Lotteries

The conditions for selling Mystery bags and boxes are:

1. The Dealer room Staff has to be informed that you're planning to sell them and must be informed of their contents.
2. Mystery bags and boxes may only be sold after the Dealer room staff has given written permission.
3. All possible Mystery box/bag contents must be known to the buyer beforehand. Whether you hang up a list, set up a display with the possible contents or allow the visitor take a look inside the box/bag before buying it is completely up to you.
4. The contents of a Mystery box or bag may not deviate from what is displayed. If it isn't on the list or on display, it is not supposed to be in the bag or box, it's that simple.

Lotteries in any shape or form may only be held after express and written permission has been given by the staff. We do not have any specific conditions for lotteries apart from what the Dutch gambling laws allow, all requests will be checked on an individual basis.

Fan made works based on existing properties (Fanart)

Most companies and copyright holders do not allow resale of fanart and have official statements saying so.

At our event we allow sale of fanart in limited amounts, but only by the artists that made it!

Every fan work you sell at our event has to be made or designed by you or your group. If it is not made by you or your group may not be sold at your booth.

We do not allow (fan)art proxy sellers at our event, all applications by proxy sellers will be refused.

We allow all fanart to be sold unless we receive notification from copyright-holding parties to limit its presence. Once such a notification has been issued, the fanart in question will be subject to our policy regarding counterfeit and unofficial merchandise. It will at that point have to be removed and may no longer be sold at our event.

Dealers may not sell fanart!

To make things clear, Artists cannot give permission to reproduce and sell their art if it contains copyrighted material. Fanart sold by commercial vendors will be considered bootleg merchandise and it will have to be removed.

If you are both dealer and artist and want to exhibit both, you will have to book separate booths for each.

Specific rules for Dealer and Artist booths

There are some rules that apply specifically to Dealers and some to Artists.

Rules specifically for Dealers

As stated above Dealers are not allowed to sell fanart of any kind.

Our rules are clear regarding this: Dealers are only allowed to sell official merchandise. Fanart is not official merchandise.

Dealers selling foodstuffs and beverages which have not been packaged in commercial grade packaging must have at least one staff member present who is in possession of a HACCP certification.

The same applies to vendors that wish to sample their food and drinks.

Rules specifically for Artists

Artists are allowed to sell limited amounts of retail items that are directly related to their craft, for example: Sets of your favourite brand of markers, or pre-packaged crafting materials so people can make things at home. Just keep in mind that the majority of your booth must be dedicated to your art and/or craft.

We do not allow the sale of AI generated, copied, stolen and traced (splatter) art from official or non-original sources.

Artists proven to sell AI generated, copied, stolen or traced (splatter) art will be removed from our event and excluded from participation in future editions.